



Fiesta® San Antonio Commission
THE ORDER OF THE CASCARÓN NOMINATION FORM

NOMINEE INFORMATION

Name of Nominee: Margo Urregas Benfatin
Address: 113 Paramount City: San Antonio State: TX Zip: 78228
Phone #: (210) 712-6595 Cell #: Same Work #: Same
E-mail: MARGOURREGAS@AOL.COM
Affiliated PMO's (if any) ALIEDA. - President

NOMINATOR INFORMATION

Name of Person Making Nomination: Rick Urregas
Address: 119 Paramount City: San Antonio State: TX Zip: 78228
Phone #: (210) 433-1385 Cell #: (210) 325-7714 Work #: Same
E-mail: Bigricka@gmail.com

On a separate sheet:

In 400 words or less, please describe the contributions that your nominee has made to Fiesta®. Please include:

- 1) Detailed information on the volunteer role that your nominee has played in the Fiesta® celebration. Give specific details on how your nominee's efforts have had an impact on the Fiesta® celebration in a positive and long lasting way. Elaborate on specific volunteer duties and responsibilities nominee has undertaken.
- 2) The length of time that your nominee has been involved in these activities. Give specific years nominee was active in these activities.
- 3) If your nominee served in a specific leadership role during Fiesta®, i.e., Fiesta® royalty, president of a Fiesta® organization, chairman of a Fiesta® event, etc., indicate how their volunteer involvement has gone beyond the normal responsibilities of that role.

Please submit your Nomination Form and essay by 5 p.m. on February 29, 2016 in person or by email to:

Fiesta® San Antonio Commission
2611 Broadway, San Antonio, Texas 78215
alexa@fiesta-sa.org

Margo was the brainchild of creating the first Fiesta event on the Westside of San Antonio we all know as “Pinatas in the Barrio”. Her early intentions were to create a Fiesta event for our Senior Citizens and Youth at Risk. Due to the partnership with the Fiesta San Antonio Commission, this event reached to all walks of the community. Margo’s specific efforts to enhance Fiesta have been many. One in particular has been the creation of her own royalty, which features a Senior Citizen King and Queen of the Barrio and their Court.

Margo and her royalty have made it their duty to add color to any event they are asked to participate in. Margo and her Royal Court were the only Fiesta group that attended the Kathie Lee Gifford and Hoda Kotb “Today Show” at the Arneson River Theater where her Senior Citizen King was interviewed live that morning representing San Antonio and our Fiesta name.

In 2012 she Margo became a community Liaison for People Magazine En Espanol the magazine held large musical events during the Labor Day holiday. Margo helped the Magazine become familiar with the San Antonio community. She held this post until 2014.

Margo’s effort to promote Fiesta does not stop with her Royalty. Margo is also brainchild of the first Fiesta Piñata Scepter. This colorful novelty has been her trademark as well as her wearing of a Mexican Sombrero at all Fiesta Functions. She has presented numerous scepters to various Fiesta organizations and specific individuals. Margo credits the Fiesta Commission for having the insight of recognizing the novelty feature the sale of Fiesta Scepters as a fundraising item at the Fiesta Store. Margo has also made it a rule to gift Fiesta Piñata Scepters to our visiting dignitaries as a positive and long lasting memory of San Antonio and Fiesta. Her true objective with this novelty item is to raise money for her organizations scholarship fund.

Margo has made numerous TV appearances with her court and scepters in hand. She has volunteered her time to promote her organization, Fiesta and how PMO’s are a part of this great celebration better known as Fiesta. The following are just a few of the appearances she has made: Great Day S.A., San Antonio Living, Amparo Ortiz Show Univision, KXTN, KONO, KEDA, KROM, TMV Café and Voice City. Margo was interviewed by the late Karen Martinez where the topic of discussion ” Fiesta”, “Pinatas in the Barrio” and the “Fiesta Scepter” Margo installed a scholarship for Broadcasting in Honor of Karen Martinez.

Margo has volunteered her time as a member and key volunteer to a number of organizations , to name a few: The Westside YMCA, Jeannie's, Veterans Day Parade, Alamo College GED Group, Casa De Confinanza, Fiesta San Antonio Commission, most recently People en Espanol who she encouraged to become a part of the Fiesta Commission.

In Conclusion, Margo is passionate about her beautiful city and everything that has to do with Fiesta. Margo has been active in Fiesta for 18 years. Her leadership as President of AUEDA has prompted her to instill Fiesta Goodwill at all Fiesta Functions by exposing local entertainers and divers artist to Fiesta week. She makes her goal to add color and enhance the Fiesta Brand and what it stands for. Her dedication to Fiesta and fellow PMOs are ongoing year to year. Her dedication to Fiesta and fellow PMOs are ongoing. year to year. Her Royalty, her Fiesta Piñata Scepter and recent Pinatas in the Barrio and Poster Unveiling are true measures of what Fiesta has been for the Westside and city of San Antonio.